

**2014 MERCER CIRCULATION REPORTS**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
<b>INTERLIBRARY LOAN</b> ( <i>Merlin and WISCAT</i> )													
Interlibrary Loans Sent	397	416	440	420	380	327	372	388	408	383	317	332	<b>4580</b>
Interlibrary Loans Received	165	137	168	139	158	206	194	173	140	142	112	112	<b>1846</b>
<b>LOCAL CIRCULATION</b> ( <i>Direct checkouts only - does not include indirect checkouts to senior centers, schools, libraries, etc. )</i> )													
Adult Circulation	1181	1021	1081	1001	1145	1654	2139	2034	1347	1299	903	935	<b>15740</b>
Juvenile Circulation	209	247	247	198	296	495	785	533	347	427	333	262	<b>4379</b>
<b>Total Local Circulation</b>	<b>1390</b>	<b>1268</b>	<b>1328</b>	<b>1199</b>	<b>1441</b>	<b>2149</b>	<b>2924</b>	<b>2567</b>	<b>1694</b>	<b>1726</b>	<b>1236</b>	<b>1197</b>	<b>20119</b>
<b>NONRESIDENT CIRCULATION</b> ( <i>Direct checkouts for townships other than Mercer town</i> )													
<b>Local County with a Library</b> ( <i>Iron County but not Mercer Town</i> )													
Iron Co. With Library	0	0	0	3	2	0	24	0	4	7	1	1	<b>42</b>
Iron Co. Without Library	87	59	48	77	96	87	125	150	86	95	58	46	<b>1014</b>
<b>Total Local County</b>	<b>87</b>	<b>59</b>	<b>48</b>	<b>80</b>	<b>98</b>	<b>87</b>	<b>149</b>	<b>150</b>	<b>90</b>	<b>102</b>	<b>59</b>	<b>47</b>	<b>1056</b>
<b>Other NWLS County</b> ( <i>NWLS County other than Iron</i> )													
Other NWLS With Library	99	101	80	70	153	224	215	158	220	164	144	100	<b>1728</b>
Other NWLS Without Library	0	0	6	0	0	2	14	24	11	12	7	1	<b>77</b>
<b>Total Other NWLS</b>	<b>99</b>	<b>101</b>	<b>86</b>	<b>70</b>	<b>153</b>	<b>226</b>	<b>229</b>	<b>182</b>	<b>231</b>	<b>176</b>	<b>151</b>	<b>101</b>	<b>1805</b>
<b>Adjacent Not NWLS</b> ( <i>Counties adjacent to Iron outside NWLS</i> )													
Adjacent Co. With Library	20	0	0	0	0	15	25	22	7	5	0	1	<b>95</b>
Adjacent Co. Without Library	13	0	0	0	0	0	0	0	0	0	0	0	<b>13</b>
<b>Total Adjacent Co. not NW</b>	<b>33</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>15</b>	<b>25</b>	<b>22</b>	<b>7</b>	<b>5</b>	<b>0</b>	<b>1</b>	<b>108</b>
<b>Other Wisconsin</b>	<b>75</b>	<b>88</b>	<b>95</b>	<b>76</b>	<b>135</b>	<b>253</b>	<b>362</b>	<b>420</b>	<b>142</b>	<b>227</b>	<b>136</b>	<b>123</b>	<b>2132</b>
<b>Out of State</b>	<b>12</b>	<b>2</b>	<b>27</b>	<b>22</b>	<b>48</b>	<b>207</b>	<b>467</b>	<b>360</b>	<b>147</b>	<b>60</b>	<b>14</b>	<b>4</b>	<b>1370</b>
<b>Total Nonresident</b>	<b>306</b>	<b>250</b>	<b>256</b>	<b>248</b>	<b>434</b>	<b>788</b>	<b>1232</b>	<b>1134</b>	<b>617</b>	<b>570</b>	<b>360</b>	<b>276</b>	<b>6471</b>
<b>RESIDENT CIRCULATION</b> ( <i>Direct checkouts to residents of Mercer town</i> )													
<b>Total Resident</b>	<b>1084</b>	<b>1018</b>	<b>1072</b>	<b>951</b>	<b>1007</b>	<b>1361</b>	<b>1692</b>	<b>1433</b>	<b>1077</b>	<b>1156</b>	<b>876</b>	<b>921</b>	<b>13648</b>
<b>MERLIN INTERLIBRARY LOAN</b> ( <i>Does not include NWLS, WISCAT, or Phelps School</i> )													
Interlibrary Loans Sent	381	406	426	403	367	314	354	382	393	368	309	313	<b>4416</b>
Interlibrary Loans Received	165	137	168	139	158	206	194	173	140	141	112	112	<b>1845</b>
<b>ADJACENT COUNTY NO LIBRARY</b> ( <i>Act 420</i> )													
Ashland	<b>26</b>												
Price	<b>0</b>												
<b>REGISTERED BORROWERS</b>													
Resident												<b>1618</b>	
Nonresident												<b>2421</b>	
Total												<b>4039</b>	

**MEDIA REPORTS** (All checkouts from the library including indirect checkouts to schools, WISCAT, senior centers, etc.)

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
<b>ADULT</b>													
Fiction Books	377	319	322	312	400	537	615	650	491	386	300	319	5028
Nonfiction Books	160	138	170	153	161	198	276	206	146	189	135	143	2075
Large Print Books	25	15	18	13	22	37	44	27	41	19	11	20	292
Audio Books	78	66	80	49	66	69	103	90	120	88	49	50	908
Audio Music	0	1	2	10	12	0	2	10	0	1	2	6	46
Movies	505	509	492	450	498	762	1057	997	517	597	390	390	7164
Magazines, News	46	25	37	20	28	55	46	54	41	34	23	27	436
3d (Kits, Toys, Art)	0	0	0	0	0	0	0	0	0	1	0	0	1
Electronics (Equipment, etc.)	0	0	0	0	0	0	1	0	0	0	0	0	1
<b>Adult Total</b>	<b>1191</b>	<b>1073</b>	<b>1121</b>	<b>1007</b>	<b>1187</b>	<b>1658</b>	<b>2144</b>	<b>2034</b>	<b>1356</b>	<b>1315</b>	<b>910</b>	<b>955</b>	<b>15951</b>
<b>JUVENILE</b>													
Fiction Books	121	133	126	84	171	281	417	242	184	265	219	141	2384
Nonfiction Books	9	8	25	30	21	47	53	34	21	38	6	7	299
Large Print Books	0	0	0	0	0	0	0	0	0	0	0	0	0
Audio Books	3	2	1	1	2	7	23	13	5	7	2	1	67
Audio Music	1	0	0	1	1	1	4	1	0	0	2	0	11
Movies	75	103	95	82	100	158	287	242	137	116	104	109	1608
Magazines, News	0	0	0	0	0	0	0	0	0	0	0	0	0
3d (Kits, Toys, Art)	0	1	0	0	1	1	1	1	0	1	0	4	10
Electronics (Equipment, etc.)	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Juvenile Total</b>	<b>209</b>	<b>247</b>	<b>247</b>	<b>198</b>	<b>296</b>	<b>495</b>	<b>785</b>	<b>533</b>	<b>347</b>	<b>427</b>	<b>333</b>	<b>262</b>	<b>4379</b>
<b>E-MEDIA (OverDrive checkouts from the WPLC Digital Download Center - State and Advantage)</b>													
Audiobook (WMA)	4	5	8	8	4	6	10	16	6	14	5	1	87
Audiobook (MP3)	11	14	14	12	4	14	27	18	19	17	24	28	202
Video	0	0	0	0	1	0	0	0	0	2	0	0	3
Music	0	0	0	0	0	0	0	0	0	0	0	0	0
EPUB eBook	92	60	81	73	85	85	83	86	92	93	78	89	997
PDF eBook	0	0	1	1	4	2	2	2	1	0	1	1	15
Kindle eBook	31	19	22	26	29	21	48	47	43	55	55	43	439
READ eBook	4	1	9	9	8	13	22	3	7	7	1	6	90
<b>e-Media Total</b>	<b>142</b>	<b>99</b>	<b>135</b>	<b>129</b>	<b>135</b>	<b>141</b>	<b>192</b>	<b>172</b>	<b>168</b>	<b>188</b>	<b>164</b>	<b>168</b>	<b>1833</b>
New Patrons	2	1	0	3	1	4	6	2	4	5	2	4	34

**COLLECTION REPORTS**

COLLECTION TYPE	DESCRIPTION	TOTAL	# Added
<b>Books and Serial Volumes in Print</b>		19,419	1,051
<b>Electronic Books</b> ( <i>eBooks</i> )		123,289	
<b>Audio</b>		1,061	66
<b>Electronic Audio</b> ( <i>downloadable</i> )		28,240	
<b>Video</b>		1,787	230
<b>Electronic Video</b> ( <i>downloadable</i> )		1,035	
<b>Other Materials Owned</b>			
	<i>kits</i>		
	<i>miscellaneous</i>	25	
<b>Databases</b>			
Local Databases			
System/Consortia Databases			
Merlin	<i>Integrated Library System</i>	1	
WisCat	<i>Interlibrary Loan</i>	1	
WPLC	<i>Digital Downloads</i>	1	
Other		12	
Statewide Databases			
BadgerLink	<i>Information Resources</i>	46	
<b>Total Databases</b>			
<b>Subscriptions</b> ( <i>not electronic</i> )		59	