

**2016 ASHLAND CIRCULATION REPORTS**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
<b>INTERLIBRARY LOAN</b> ( <i>Merlin and WISCAT</i> )													
Interlibrary Loans Sent	1353	1417	1485	1386	1287	1327	1326	1450	1373	1323	1295	1163	<b>16185</b>
Interlibrary Loans Received	1463	1510	1378	1414	1270	1328	1152	1148	1106	1299	1196	1078	<b>15342</b>
<b>LOCAL CIRCULATION</b> ( <i>Direct patron checkouts only - does not include indirect checkouts to senior centers, schools, libraries, etc. )</i> )													
Adult Circulation	7211	7336	6577	6644	6106	6461	5767	6198	6048	5849	5624	5486	<b>75307</b>
Juvenile Circulation	2751	3223	2691	2605	2342	3796	3457	3571	2642	2371	2672	2003	<b>34124</b>
<b>Total Local Circulation</b>	<b>9962</b>	<b>10559</b>	<b>9268</b>	<b>9249</b>	<b>8448</b>	<b>10257</b>	<b>9224</b>	<b>9769</b>	<b>8690</b>	<b>8220</b>	<b>8296</b>	<b>7489</b>	<b>109431</b>
<b>NONRESIDENT CIRCULATION</b> ( <i>Direct checkouts for townships other than Ashland city</i> )													
<b>Local County with a Library</b> ( <i>Ashland County but not Ashland city</i> )													
Ashland Co. With Library	469	393	381	355	364	373	385	375	374	499	381	339	<b>4688</b>
Ashland Co. Without Library	1579	1756	1526	1266	1126	1669	1752	2066	1245	1235	1423	1301	<b>17944</b>
<b>Total Local County</b>	<b>2048</b>	<b>2149</b>	<b>1907</b>	<b>1621</b>	<b>1490</b>	<b>2042</b>	<b>2137</b>	<b>2441</b>	<b>1619</b>	<b>1734</b>	<b>1804</b>	<b>1640</b>	<b>22632</b>
<b>Other NWLS County</b> ( <i>NWLS County other than Ashland</i> )													
Other NWLS With Library	403	623	480	470	514	401	375	394	351	478	440	254	<b>5183</b>
Other NWLS Without Library	2770	2901	2419	2492	2236	2665	2076	2314	2233	2192	2216	1964	<b>28478</b>
<b>Total Other NWLS County</b>	<b>3173</b>	<b>3524</b>	<b>2899</b>	<b>2962</b>	<b>2750</b>	<b>3066</b>	<b>2451</b>	<b>2708</b>	<b>2584</b>	<b>2670</b>	<b>2656</b>	<b>2218</b>	<b>33661</b>
<b>Adjacent Co. not NWLS</b> ( <i>Adjacent counties to Ashland outside NWLS</i> )													
Adjacent Co. With Library	0	5	5	0	0	0	0	0	0	0	0	0	<b>10</b>
Adjacent Co. Without Library	18	11	10	14	11	9	8	10	18	15	13	7	<b>144</b>
<b>Total Adjacent Co. not NWLS</b>	<b>18</b>	<b>16</b>	<b>15</b>	<b>14</b>	<b>11</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>18</b>	<b>15</b>	<b>13</b>	<b>7</b>	<b>154</b>
<b>Other Wisconsin</b>	<b>30</b>	<b>33</b>	<b>46</b>	<b>34</b>	<b>46</b>	<b>41</b>	<b>24</b>	<b>26</b>	<b>46</b>	<b>13</b>	<b>18</b>	<b>15</b>	<b>372</b>
<b>Out of State</b>	<b>21</b>	<b>18</b>	<b>14</b>	<b>17</b>	<b>65</b>	<b>31</b>	<b>46</b>	<b>19</b>	<b>19</b>	<b>9</b>	<b>16</b>	<b>38</b>	<b>313</b>
<b>Total Nonresident</b>	<b>5290</b>	<b>5740</b>	<b>4881</b>	<b>4648</b>	<b>4362</b>	<b>5189</b>	<b>4666</b>	<b>5204</b>	<b>4286</b>	<b>4441</b>	<b>4507</b>	<b>3918</b>	<b>57132</b>
<b>RESIDENT CIRCULATION</b> ( <i>Direct checkouts to residents of Ashland city</i> )													
<b>Total Resident</b>	<b>4672</b>	<b>4819</b>	<b>4387</b>	<b>4601</b>	<b>4086</b>	<b>5068</b>	<b>4558</b>	<b>4565</b>	<b>4404</b>	<b>3779</b>	<b>3789</b>	<b>3571</b>	<b>52299</b>
<b>ADJACENT COUNTY NO LIBRARY</b> ( <i>Act 420</i> )													
Bayfield	<b>27,029</b>												
Iron	<b>1110</b>												
Sawyer	<b>67</b>												
Price	<b>143</b>												
<b>REGISTERED BORROWERS</b>													
Resident												<b>5,459</b>	
Nonresident												<b>3,645</b>	
Total												<b>9,104</b>	

**MERLIN INTERLIBRARY LOAN** *(Does not include WISCAT)*

Items Sent	1304	1358	1435	1343	1250	1285	1282	1405	1320	1279	1247	1126	<b>15634</b>
Items Received	1368	1413	1270	1291	1161	1225	1044	1048	1000	1172	1076	979	<b>14047</b>

**MEDIA REPORTS** *(All checkouts from the library including indirect checkouts to schools, WISCAT, senior centers, etc.)*

<b>ADULT</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>TOTAL</b>
Book Fiction	1976	2013	1842	1817	1662	2022	1858	2148	1814	1727	1651	1394	<b>21924</b>
Book Nonfiction	1080	1228	1120	1152	1067	1075	881	812	862	823	859	793	<b>11752</b>
Large Print Fiction	380	367	374	354	279	404	317	315	357	309	293	260	<b>4009</b>
Large Print NonFiction	4	3	2	1	0	1	1	3	2	3	4	2	<b>26</b>
Audio Book Fiction	523	557	582	637	593	628	509	616	563	570	524	466	<b>6768</b>
Audio Book NonFiction	149	140	106	105	81	110	74	102	86	73	65	68	<b>1159</b>
Audio Music	245	176	203	221	259	207	162	142	134	183	192	264	<b>2388</b>
Movie Fiction	1874	1955	1604	1579	1402	1322	1355	1361	1386	1362	1238	1364	<b>17802</b>
Movie NonFiction	811	841	614	673	610	588	491	581	667	718	673	623	<b>7890</b>
Magazines, News	253	152	223	223	201	214	192	197	264	173	193	190	<b>2475</b>
3d (Kits, Toys, Art)	3	1	2	2	1	1	1	1	0	0	0	0	<b>12</b>
Electronics (Equipment, CdRom)	1	2	4	4	2	2	0	0	1	3	2	2	<b>23</b>
<b>Adult Total</b>	<b>7299</b>	<b>7435</b>	<b>6676</b>	<b>6768</b>	<b>6157</b>	<b>6574</b>	<b>5841</b>	<b>6278</b>	<b>6136</b>	<b>5944</b>	<b>5694</b>	<b>5426</b>	<b>76228</b>
<b>JUVENILE</b>													
Book Fiction	1891	2157	1855	1705	1588	2752	2466	2633	1909	1649	1907	1369	<b>23881</b>
Book Nonfiction	278	350	188	294	161	259	270	231	266	229	235	178	<b>2939</b>
Large Print	0	0	0	0	0	2	1	1	0	1	0	2	<b>7</b>
Audio Book Fiction	133	179	171	148	134	229	211	215	121	126	155	123	<b>1945</b>
Audio Book NonFiction	3	3	3	1	0	4	1	0	0	1	4	4	<b>24</b>
Audio Music	5	4	3	2	0	5	2	6	7	0	4	5	<b>43</b>
Movie Fiction	415	434	452	455	451	521	460	460	303	380	388	314	<b>5033</b>
Movie NonFiction	61	109	59	8	28	40	34	38	38	28	31	18	<b>492</b>
Magazines, News	0	8	1	0	0	9	6	2	29	6	13	7	<b>81</b>
3d (Kits, Toys, Art)	28	28	21	24	19	42	30	22	22	15	15	15	<b>281</b>
Electronics (Equipment, CdRom)	0	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
<b>Juvenile Total</b>	<b>2814</b>	<b>3272</b>	<b>2753</b>	<b>2637</b>	<b>2381</b>	<b>3863</b>	<b>3481</b>	<b>3608</b>	<b>2695</b>	<b>2435</b>	<b>2752</b>	<b>2035</b>	<b>34726</b>

**E-MEDIA** (OverDrive checkouts from the WPLC Digital Download Center - State and Advantage)

Audiobook	431	367	436	430	412	423	464	497	483	552	474	484	<b>5453</b>
Video	0	3	1	1	8	0	1	1	6	2	14	8	<b>45</b>
Music	0	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
eBook	1100	899	962	894	1041	917	923	929	966	1148	1081	1140	<b>12000</b>
Periodical	86	101	106	90	61	61	59	68	10	0	0	0	<b>642</b>
<b>e-Media Total</b>	<b>1617</b>	<b>1370</b>	<b>1505</b>	<b>1415</b>	<b>1522</b>	<b>1401</b>	<b>1447</b>	<b>1495</b>	<b>1465</b>	<b>1702</b>	<b>1569</b>	<b>1632</b>	<b>18140</b>
New Patrons	16	13	12	13	12	11	16	8	12	11	19	15	<b>158</b>

**ASHLAND COLLECTION REPORTS**

COLLECTION TYPE	DESCRIPTION	TOTAL	# Added
<b>Books and Serial Volumes in Print</b>		36,239	2,150
<b>Electronic Books</b> ( <i>eBooks</i> )		148,539	
<b>Audio</b>		4,516	378
<b>Electronic Audio</b> ( <i>downloadable</i> )		38,335	
<b>Video</b>		4,498	455
<b>Electronic Video</b> ( <i>downloadable</i> )		944	
<b>Other Materials Owned</b>			
	<i>kits, miscellaneous</i>	102	
<b>Databases</b>			
Local Databases			
System/Consortia Databases			
Merlin	<i>Integrated Library System</i>	1	
WisCat	<i>Interlibrary Loan</i>	1	
WPLC	<i>Digital Downloads</i>	1	
Other		13	
Statewide Databases			
BadgerLink	<i>Information Resources</i>	46	
<b>Total Databases</b>			
<b>Subscriptions</b> ( <i>not electronic</i> )		125	