

2011 MERCER CIRCULATION REPORTS

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
INTERLIBRARY LOAN (<i>Merlin and WISCAT</i>)													
Interlibrary Loans Sent	502	428	497	397	383	460	411	402	430	439	420	397	5166
Interlibrary Loans Received	218	184	271	224	243	224	223	242	192	197	178	197	2593
LOCAL CIRCULATION (<i>Direct checkouts only - does not include indirect checkouts to senior centers, schools, libraries, etc.)</i>)													
Adult Circulation	1244	1205	1566	1481	1534	2005	2293	2406	1687	1515	1272	1266	19474
Juvenile Circulation	226	223	338	303	216	517	732	643	153	264	284	187	4086
Total Local Circulation	1470	1428	1904	1784	1750	2522	3025	3049	1840	1779	1556	1453	23560
NONRESIDENT CIRCULATION (<i>Direct checkouts for townships other than Mercer town</i>)													
Local County with a Library (<i>Iron County but not Mercer Town</i>)													
Iron Co. With Library	2	3	5	6	4	5	12	10	1	6	1	4	59
Iron Co. Without Library	119	97	76	89	88	137	152	124	57	54	92	65	1150
Total Local County	121	100	81	95	92	142	164	134	58	60	93	69	1209
Other NWLS County (<i>NWLS County other than Iron</i>)													
Other NWLS With Library	129	153	274	268	228	271	249	194	121	159	145	111	2302
Other NWLS Without Library	0	5	0	0	0	2	7	6	0	3	6	0	29
Total Other NWLS	129	158	274	268	228	273	256	200	121	162	151	111	2331
Adjacent Not NWLS (<i>Counties adjacent to Iron outside NWLS</i>)													
Adjacent Co. With Library	0	0	0	0	0	3	15	9	0	0	0	0	27
Adjacent Co. Without Library	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Adjacent Co. not NWLS	0	0	0	0	0	3	15	9	0	0	0	0	27
Other Wisconsin	52	71	77	59	154	279	370	411	213	148	104	141	2079
Out of State	19	43	38	39	137	279	704	573	290	153	66	74	2415
Total Nonresident	321	372	470	461	611	976	1509	1327	682	523	414	395	8061
RESIDENT CIRCULATION (<i>Direct checkouts to residents of Mercer town</i>)													
Total Resident	1149	1056	1434	1323	1139	1546	1516	1722	1158	1256	1142	1058	15499
ADJACENT COUNTY NO LIBRARY (<i>Act 420</i>)													
Ashland	0												
Price	0												

REGISTERED BORROWERS	
Resident	1389
Nonresident	2303
Total	3692

2011 MERCER MEDIA REPORTS

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
MEDIA CIRCULATION <i>(All checkouts from this library - includes indirect checkouts to schools, WISCAT, senior centers, etc.)</i>													
Fiction Books													
Adult	403	333	403	433	494	685	762	800	635	484	441	388	6261
Young Adult	27	16	18	20	13	22	50	37	11	11	15	18	258
Juvenile	115	97	206	175	115	297	402	327	76	139	136	100	2185
Total Fiction Books	545	446	627	628	622	1004	1214	1164	722	634	592	506	8704
Nonfiction Books													
Adult	175	182	232	164	170	194	257	297	195	165	162	147	2340
Young Adult	0	2	0	0	0	0	0	0	0	0	0	0	2
Juvenile	28	29	23	26	23	53	77	66	15	16	16	14	386
Total Nonfiction Books	203	213	255	190	193	247	334	363	210	181	178	161	2728
Total Books	748	659	882	818	815	1251	1548	1527	932	815	770	667	11432
Audio books and music	157	115	164	141	184	155	148	172	142	161	91	130	1760
Film	550	625	821	787	717	1054	1251	1260	733	778	669	647	9892
Other	22	37	42	43	38	65	86	95	44	37	35	16	560
TOTAL MEDIA CIRCULATION	1477	1436	1909	1789	1754	2525	3033	3054	1851	1791	1565	1460	23644
E-MEDIA CIRCULATION <i>(OverDrive checkouts from the WPLC Digital Download Center for Mercer home library)</i>													
Audiobook (WMA)					1	0	2	1	1	1	1	2	9
Audiobook (MP3)					0	0	1	1	0	1	0	0	3
Video					0	0	0	0	0	0	0	0	0
Music					0	0	0	0	0	0	0	0	0
EPUB eBook					5	10	3	5	5	1	1	4	34
PDF eBook					1	0	0	0	0	0	0	1	2
Kindle eBook									0	8	3	3	14
Media Total					7	10	6	7	6	11	5	10	62
New Patrons					2	1	0	0	0	1	0	4	8

2011 MERCER COLLECTION REPORTS

COLLECTION TYPE	DESCRIPTION	TOTAL	# Added
Books and Serial Volumes in Print		17,821	1,230
Electronic Books (<i>eBooks</i>)		6,215	
Audio		997	57
Electronic Audio (<i>downloadable</i>)		5,305	
Video		1,472	208
Electronic Video (<i>downloadable</i>)		108	
Other Materials Owned			
	<i>kits</i>	23	
	<i>miscellaneous</i>		
Databases			
Local Databases			
System/Consortia Databases			
Merlin	<i>Integrated Library System</i>	1	
WisCat	<i>Interlibrary Loan</i>	1	
WPLC	<i>Digital Downloads</i>	1	
Other		18	
Statewide Databases			
BadgerLink	<i>Information Resources</i>	31	
Total Databases		52	
Subscriptions (<i>not electronic</i>)		52	