

2012 HAYWARD CIRCULATION REPORTS

| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | TOTAL |
|---|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|-------------|---------------|
| INTERLIBRARY LOAN (<i>Merlin and WISCAT</i>) | | | | | | | | | | | | | |
| Interlibrary Loans Sent | 890 | 1060 | 1119 | 888 | 887 | 926 | 901 | 977 | 885 | 921 | 882 | 821 | 11157 |
| Interlibrary Loans Received | 1927 | 1997 | 2304 | 1826 | 1956 | 2015 | 1892 | 2130 | 1757 | 1921 | 1783 | 1689 | 23197 |
| LOCAL CIRCULATION (<i>Direct checkouts only - does not include indirect checkouts to senior centers, schools, libraries, etc.)</i>) | | | | | | | | | | | | | |
| Adult Circulation | 8062 | 7891 | 8323 | 7867 | 8604 | 8645 | 9495 | 9543 | 7850 | 8109 | 7726 | 6977 | 99092 |
| Juvenile Circulation | 2287 | 2175 | 2772 | 2447 | 2140 | 3542 | 3378 | 2700 | 2004 | 2500 | 2456 | 1867 | 30268 |
| Total Local Circulation | 10349 | 10066 | 11095 | 10314 | 10744 | 12187 | 12873 | 12243 | 9854 | 10609 | 10182 | 8844 | 129360 |
| NONRESIDENT CIRCULATION (<i>Direct checkouts for townships other than Hayward City</i>) | | | | | | | | | | | | | |
| Local County with a Library (<i>Sawyer County but not Hayward City</i>) | | | | | | | | | | | | | |
| Sawyer Co. With Library | 1329 | 1451 | 1428 | 1243 | 1420 | 1633 | 1714 | 1587 | 1252 | 1311 | 1266 | 1226 | 16860 |
| Sawyer Co. Without Library | 5642 | 5569 | 6279 | 5801 | 5832 | 6445 | 6847 | 6444 | 5385 | 6072 | 5655 | 4757 | 70728 |
| Total Local County | 6971 | 7020 | 7707 | 7044 | 7252 | 8078 | 8561 | 8031 | 6637 | 7383 | 6921 | 5983 | 87588 |
| Other NWLS County (<i>NWLS County other than Sawyer</i>) | | | | | | | | | | | | | |
| Other NWLS With Library | 360 | 402 | 445 | 433 | 376 | 467 | 568 | 353 | 354 | 355 | 333 | 383 | 4829 |
| Other NWLS Without Library | 1809 | 1427 | 1580 | 1515 | 1610 | 2104 | 2301 | 2173 | 1655 | 1571 | 1709 | 1358 | 20812 |
| Total Other NWLS | 2169 | 1829 | 2025 | 1948 | 1986 | 2571 | 2869 | 2526 | 2009 | 1926 | 2042 | 1741 | 25641 |
| Adjacent Not NWLS (<i>Counties adjacent to Sawyer outside NWLS</i>) | | | | | | | | | | | | | |
| Adjacent Co. With Library | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Adjacent Co. Without Library | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Adjacent Co. not NWLS | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Wisconsin | 4 | 4 | 6 | 2 | 5 | 6 | 3 | 90 | 13 | 19 | 8 | 5 | 165 |
| Out of State | 0 | 1 | 6 | 5 | 27 | 24 | 22 | 31 | 20 | 11 | 8 | 6 | 161 |
| Total Nonresident | 9144 | 8854 | 9744 | 8999 | 9270 | 10679 | 11455 | 10678 | 8679 | 9339 | 8979 | 7735 | 113555 |
| RESIDENT CIRCULATION (<i>Direct checkouts to residents of Hayward City</i>) | | | | | | | | | | | | | |
| Total Resident | 1205 | 1212 | 1351 | 1315 | 1474 | 1508 | 1418 | 1565 | 1175 | 1270 | 1203 | 1109 | 15805 |
| ADJACENT COUNTY NO LIBRARY (<i>Act 420</i>) | | | | | | | | | | | | | |
| Ashland | 233 | | | | | | | | | | | | |
| Bayfield | 3,832 | | | | | | | | | | | | |
| Douglas | 3,025 | | | | | | | | | | | | |
| Washburn | 13,480 | | | | | | | | | | | | |
| Barron | 0 | | | | | | | | | | | | |
| Price | 0 | | | | | | | | | | | | |

| REGISTERED BORROWERS | |
|-----------------------------|--------------|
| Resident | 1,237 |
| Nonresident | 7,837 |
| Total | 9,074 |

2012 HAYWARD MEDIA REPORTS (All checkouts from the library - includes indirect checkouts to schools, WISCAT, senior centers, etc.)

| | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec | TOTAL |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| Adult | | | | | | | | | | | | | |
| Fiction Books | 3308 | 3136 | 3393 | 3354 | 3401 | 3706 | 4280 | 4137 | 3245 | 3291 | 2973 | 2616 | 40840 |
| Nonfiction Books | 1487 | 1421 | 1410 | 1294 | 1372 | 1333 | 1420 | 1334 | 1037 | 1134 | 1121 | 1109 | 15472 |
| Large Print Books | | | | | 295 | 285 | 333 | 388 | 391 | 310 | 238 | 254 | 2494 |
| Audio Books | 968 | 832 | 998 | 971 | 719 | 663 | 685 | 875 | 778 | 782 | 756 | 549 | 9576 |
| Audio Music | | | | | 240 | 211 | 210 | 281 | 194 | 233 | 189 | 215 | 1773 |
| Movies | 2896 | 3126 | 3376 | 2775 | 2427 | 2386 | 2468 | 2460 | 2192 | 2329 | 2395 | 2151 | 30981 |
| Magazines, News | | | | | 204 | 116 | 143 | 134 | 81 | 82 | 101 | 119 | 980 |
| 3d (Kits, Toys, Art) | | | | | 0 | 0 | 0 | 1 | 1 | 2 | 0 | 0 | 4 |
| Electronics (Equipment, CdRom) | | | | | 1 | 0 | 0 | 0 | 2 | 3 | 1 | 0 | 7 |
| Other (Pamphlets, Maps, etc) | 134 | 114 | 126 | 149 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 523 |
| Juvenile | | | | | | | | | | | | | |
| Fiction Books | 1249 | 1206 | 1533 | 1401 | 1140 | 2259 | 2055 | 1576 | 1191 | 1443 | 1388 | 1126 | 17567 |
| Nonfiction Books | 368 | 383 | 465 | 410 | 307 | 445 | 437 | 392 | 261 | 333 | 343 | 200 | 4344 |
| Large Print Books | | | | | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 3 |
| Audio Books | | | | | 82 | 72 | 81 | 64 | 64 | 79 | 64 | 47 | 553 |
| Audio Music | | | | | 47 | 47 | 58 | 24 | 15 | 37 | 12 | 16 | 256 |
| Movies | | | | | 539 | 685 | 725 | 622 | 459 | 587 | 633 | 471 | 4721 |
| Magazines, News | | | | | 2 | 0 | 5 | 9 | 1 | 1 | 0 | 0 | 18 |
| 3d (Kits, Toys, Art) | | | | | 12 | 32 | 16 | 13 | 13 | 20 | 14 | 6 | 126 |
| Electronics (Equipment, CdRom) | | | | | 2 | 2 | 1 | 0 | 0 | 0 | 0 | 1 | 6 |
| Other (Pamphlets, Maps) | | | | | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 |
| e-Media (OverDrive checkouts from the WPLC Digital Download Center) | | | | | | | | | | | | | |
| Audiobook (WMA) | 53 | 47 | 48 | 35 | 45 | 50 | 30 | 36 | 43 | 39 | 50 | 51 | 527 |
| Audiobook (MP3) | 8 | 14 | 14 | 10 | 15 | 8 | 7 | 16 | 8 | 16 | 16 | 23 | 155 |
| Video | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| Music | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| EPUB eBook | 58 | 46 | 48 | 29 | 56 | 75 | 65 | 63 | 54 | 50 | 64 | 84 | 692 |
| PDF eBook | 13 | 5 | 10 | 2 | 5 | 10 | 4 | 3 | 2 | 10 | 4 | 3 | 71 |
| Kindle eBook | 41 | 36 | 40 | 47 | 42 | 39 | 29 | 32 | 45 | 56 | 50 | 86 | 543 |
| Media Total | 175 | 148 | 160 | 124 | 163 | 182 | 135 | 150 | 152 | 171 | 184 | 247 | 1991 |
| New Patrons | 27 | 11 | 9 | 14 | 14 | 9 | 12 | 12 | 11 | 10 | 7 | 26 | 162 |

2012 HAYWARD COLLECTION REPORTS

| COLLECTION TYPE | DESCRIPTION | TOTAL | # Added |
|---|----------------------------------|--------|---------|
| Books and Serial Volumes in Print | | 33,873 | 3,125 |
| Electronic Books (<i>eBooks</i>) | | 16,009 | |
| Audio | | 2,345 | 360 |
| Electronic Audio (<i>downloadable</i>) | | 8,251 | |
| Video | | 3,890 | 717 |
| Electronic Video (<i>downloadable</i>) | | 108 | |
| Other Materials Owned | | | |
| | <i>kits</i> | 74 | |
| | <i>miscellaneous</i> | | |
| Databases | | | |
| Local Databases | | | |
| | | | |
| | | | |
| | | | |
| System/Consortia Databases | | | |
| Merlin | <i>Integrated Library System</i> | 1 | |
| WisCat | <i>Interlibrary Loan</i> | 1 | |
| WPLC | <i>Digital Downloads</i> | 1 | |
| Other | | 18 | |
| Statewide Databases | | | |
| BadgerLink | <i>Information Resources</i> | | |
| | | | |
| Total Databases | | | |
| Subscriptions (<i>not electronic</i>) | | 80 | |