

**2012 MERCER CIRCULATION REPORTS**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
<b>INTERLIBRARY LOAN</b> ( <i>Merlin and WISCAT</i> )													
Interlibrary Loans Sent	483	421	458	439	412	426	467	466	408	402	428	450	<b>5260</b>
Interlibrary Loans Received	229	176	235	168	192	262	218	281	280	160	184	124	<b>2509</b>
<b>LOCAL CIRCULATION</b> ( <i>Direct checkouts only - does not include indirect checkouts to senior centers, schools, libraries, etc. )</i> )													
Adult Circulation	1236	1123	1184	1119	1361	1973	2270	2033	1395	1282	1106	974	<b>17056</b>
Juvenile Circulation	163	210	297	235	214	444	750	524	189	243	291	201	<b>3761</b>
<b>Total Local Circulation</b>	<b>1399</b>	<b>1333</b>	<b>1481</b>	<b>1354</b>	<b>1575</b>	<b>2417</b>	<b>3020</b>	<b>2557</b>	<b>1584</b>	<b>1525</b>	<b>1397</b>	<b>1175</b>	<b>20817</b>
<b>NONRESIDENT CIRCULATION</b> ( <i>Direct checkouts for townships other than Mercer town</i> )													
<b>Local County with a Library</b> ( <i>Iron County but not Mercer Town</i> )													
Iron Co. With Library	0	2	2	4	2	1	4	2	0	0	5	1	<b>23</b>
Iron Co. Without Library	54	60	67	74	104	117	133	129	105	112	111	99	<b>1165</b>
<b>Total Local County</b>	<b>54</b>	<b>62</b>	<b>69</b>	<b>78</b>	<b>106</b>	<b>118</b>	<b>137</b>	<b>131</b>	<b>105</b>	<b>112</b>	<b>116</b>	<b>100</b>	<b>1188</b>
<b>Other NWLS County</b> ( <i>NWLS County other than Iron</i> )													
Other NWLS With Library	107	116	120	125	101	152	188	228	129	202	112	90	<b>1670</b>
Other NWLS Without Library	0	0	0	0	7	0	5	0	2	10	0	0	<b>24</b>
<b>Total Other NWLS</b>	<b>107</b>	<b>116</b>	<b>120</b>	<b>125</b>	<b>108</b>	<b>152</b>	<b>193</b>	<b>228</b>	<b>131</b>	<b>212</b>	<b>112</b>	<b>90</b>	<b>1694</b>
<b>Adjacent Not NWLS</b> ( <i>Counties adjacent to Iron outside NWLS</i> )													
Adjacent Co. With Library	0	0	0	0	0	0	18	12	0	0	0	0	<b>30</b>
Adjacent Co. Without Library	0	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
<b>Total Adjacent Co. not NWLS</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>18</b>	<b>12</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>30</b>
<b>Other Wisconsin</b>	<b>90</b>	<b>82</b>	<b>70</b>	<b>89</b>	<b>184</b>	<b>303</b>	<b>463</b>	<b>371</b>	<b>207</b>	<b>172</b>	<b>65</b>	<b>135</b>	<b>2231</b>
<b>Out of State</b>	<b>44</b>	<b>18</b>	<b>59</b>	<b>27</b>	<b>113</b>	<b>391</b>	<b>770</b>	<b>460</b>	<b>193</b>	<b>80</b>	<b>57</b>	<b>13</b>	<b>2225</b>
<b>Total Nonresident</b>	<b>295</b>	<b>278</b>	<b>318</b>	<b>319</b>	<b>511</b>	<b>964</b>	<b>1581</b>	<b>1202</b>	<b>636</b>	<b>576</b>	<b>350</b>	<b>338</b>	<b>7368</b>
<b>RESIDENT CIRCULATION</b> ( <i>Direct checkouts to residents of Mercer town</i> )													
<b>Total Resident</b>	<b>1104</b>	<b>1055</b>	<b>1163</b>	<b>1035</b>	<b>1064</b>	<b>1453</b>	<b>1439</b>	<b>1355</b>	<b>948</b>	<b>949</b>	<b>1047</b>	<b>837</b>	<b>13449</b>
<b>ADJACENT COUNTY NO LIBRARY</b> ( <i>Act 420</i> )													
Ashland	5												
Price	0												

<b>REGISTERED BORROWERS</b>	
Resident	<b>1,454</b>
Nonresident	<b>2,380</b>
<b>Total</b>	<b>3,834</b>

**2012 MERCER MEDIA REPORTS** (All checkouts from the library including indirect checkouts to schools, WISCAT, senior centers, etc.)

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
<b>Adult</b>													
Fiction Books	454	349	414	373	462	641	808	707	505	385	311	302	5711
Nonfiction Books	134	159	134	141	170	245	261	244	151	156	124	120	2039
Large Print Books					7	16	24	25	43	32	16	18	181
Audio Books	127	113	132	130	94	132	105	141	94	97	87	73	1325
Audio Music					6	2	17	8	0	5	4	4	46
Movies	596	567	589	538	588	860	981	799	555	573	530	424	7600
Magazines, News					39	84	76	117	51	39	34	41	481
3d (Kits, Toys, Art)					0	0	0	0	0	0	0	0	0
Electronics (Equipment, CdRom)					2	0	0	0	0	0	0	0	2
Other (Pamphlets, Maps, etc)	24	33	18	23	0	0	0	0	0	0	0	0	98
<b>Juvenile</b>													
Fiction Books	64	112	173	129	108	238	415	291	103	131	149	88	2001
Nonfiction Books	12	11	23	22	21	54	60	41	6	2	20	18	290
Large Print Books					0	0	0	0	0	0	0	0	0
Audio Books					3	7	3	2	3	0	5	2	25
Audio Music					4	0	4	0	0	1	0	0	9
Movies					76	144	265	183	77	109	116	93	1063
Magazines, News					1	0	3	5	0	0	0	0	9
3d (Kits, Toys, Art)					1	1	0	2	0	0	1	0	5
Electronics (Equipment, CdRom)					0	0	0	0	0	0	0	0	0
Other (Pamphlets, Maps)					0	0	0	0	0	0	0	0	0
<b>e-Media</b> (OverDrive checkouts from the WPLC Digital Download Center)													
Audiobook (WMA)	2	4	9	3	1	0	0	1	0	4	2	2	<b>28</b>
Audiobook (MP3)	0	3	0	0	2	0	0	2	0	0	0	1	<b>8</b>
Video	2	0	0	0	0	0	0	0	0	0	0	0	<b>2</b>
Music	0	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
EPUB eBook	8	14	21	24	19	29	28	35	36	49	55	59	<b>377</b>
PDF eBook	1	1	0	0	0	2	7	7	6	0	4	0	<b>28</b>
Kindle eBook	7	10	8	8	4	9	5	6	2	20	21	14	<b>114</b>
<b>Media Total</b>	<b>20</b>	<b>32</b>	<b>38</b>	<b>35</b>	<b>26</b>	<b>40</b>	<b>40</b>	<b>51</b>	<b>44</b>	<b>73</b>	<b>82</b>	<b>76</b>	<b>557</b>
New Patrons	12	7	4	1	1	2	2	4	3	0	4	4	<b>44</b>

**2012 MERCER COLLECTION REPORTS**

COLLECTION TYPE	DESCRIPTION	TOTAL	# Added
<b>Books and Serial Volumes in Print</b>		18,170	1,120
<b>Electronic Books</b> ( <i>eBooks</i> )		16,009	
<b>Audio</b>		923	99
<b>Electronic Audio</b> ( <i>downloadable</i> )		8,251	
<b>Video</b>		1,452	217
<b>Electronic Video</b> ( <i>downloadable</i> )		108	
<b>Other Materials Owned</b>			
	<i>kits</i>	22	
	<i>miscellaneous</i>		
<b>Databases</b>			
Local Databases			
System/Consortia Databases			
Merlin	<i>Integrated Library System</i>	1	
WisCat	<i>Interlibrary Loan</i>	1	
WPLC	<i>Digital Downloads</i>	1	
Other		18	
Statewide Databases			
BadgerLink	<i>Information Resources</i>		
<b>Total Databases</b>			
<b>Subscriptions</b> ( <i>not electronic</i> )		52	