

Northern Waters Library Service
Strategic Plan 2023 - 2025

Services

Objective 1: Community organizations will be familiar with library services and view the library as an important partner.

Activity	Updated	Time Frame	Status
Create guidelines or best practices for building relationships with other community organizations that can be used by library workers.			
Evaluate possible outreach equipment to enhance community engagement opportunities.			
Explore group purchase of scheduling software.			
Develop marketing materials for universal NWLN services with library customization available.			

Objective 2: Patrons receive services that meet their needs.

Activity	Updated	Time Frame	Status
Digital and on-demand content is readily available.	Adding Kanopy, CreativeBug, NYT, Transparent Lanuages	1-Mar-23	1/26/23 Onboarding
Mail-A-Book patrons can easily receive materials delivered to their homes.			
Patrons can place early holds for items on-order.			
Investigate opportunities for materials requests for library purchase.			

Objective 3: Library workers have the necessary resources to be successful.

Activity	Updated	Time Frame	Status
Provide training opportunities to access ILS statistics.			
Offer training opportunities.			
Revitalize training elements on the NWLS website.			
Encourage library workers to engage in continuing education.			
Create a clear, consistent communication plan for information sharing.			

Positioning for the Future

Objective 1: Board trustees and library supporters are informed on library issues and topics.

Activity	Updated	Time Frame	Status
Provide access to trustee training.			
Enhance communication network with library boards.			
Encourage continuing education opportunities for trustees.			

Objective 2: Library directors and staff have tools to ensure that stakeholders understand the library services and value to the community.

Activity	Updated	Time Frame	Status
Actively follow DPI's library worker wage survey.	Public Library Staff Compensation Survey Active 2/1	3/17/2023	1/26/23 Survey emailed to directors 2/1
Develop advocacy toolkit for libraries and stakeholders.			

Objective 3: Northern Waters will invest in organizational stability by developing partnerships, expanding services, and maintaining infrastructure.

Activity	Updated	Time Frame	Status
Explore the possibility of expanding centralized cataloging outside NWLS.			
Examine opportunities to merge systems.	NICE project underway, Phase 1	6/30/2023	1/26/23 Active
Seek alternative sponsors for services.			
Investigate options for NWLS building improvements.			