## Kanopy Credits Overview

- Main Collection: Patrons have <u>5 play</u> credits per month to use on Kanopy films and television shows
  - 1 Credit is removed from the patron's account for 72 hours of access to one film, or all episodes in a season of an A&E or The History Channel series (\$2 per credit charge to NWLS)
  - Major Studio Content
    - <u>Warner Bros and MGM</u> 1 Credit is removed from the patron's account for 48 hours of access to one film (\$4 per credit charge to NWLS)
    - <u>BBC</u> 1 Credit is removed from the patron's account for either 48 hours of access to a series (*\$4 per credit charge to NWLS*) or 48 hours of access to one film (*\$2 per credit charge to NWLS*)
- The Great Courses (K Series): Credits are <u>not</u> removed from the patron's account for The Great Courses. When a patron presses "play" on the first lesson in a course, that course is checked out for 30 rolling days, and the patron has *unlimited access to all lessons in that course* for 30 days. (\$5 charge to NWLS per Course checked out)
  - There is a limit of 1 course(s) per month available to check out.
- Kanopy Kids: Credits are <u>not</u> removed from the patron's account for Kanopy Kids. When a patron presses "play" on any film or tv show inside of Kanopy Kids, then all content in Kanopy Kids has unlimited access and is available for 30 rolling days. (\$5 charge to NWLS for 30 rolling days access to all films/shows self-limiting at 1 checkout per month per patron)

Our monthly pay-as-you-go is \$750/month.

## <u>FAQs</u>

- From a patron's perspective, is the experience the same for main collection & major studio content apart from the length of time that patrons have content access? \*\*\*Yes.
  (One credit = 72 hours Main Collection versus 48 hours Major Studio Content)
- From a patron's perspective, is full access to an entire season always the choice that is being made? Never just by single episode? \*\*\*The only providers that offer full season access to a series are BBC, A&E, and The History Channel. All others are 1 credit per episode. There are a few exceptions but not many.
- Great Courses do not use credits, but patrons are limited to 1 course/month and access to that course lasts 30 days from the first lesson, not calendar month. \*\*\*Yes, correct.
- If we exceed our \$750/month, our patrons will stop having access to content until the 1<sup>st</sup> of the next month. \*\*\*Correct. If you don't hit that \$750/mth cap then any remaining budget from that month rolls over to the next one, though.