

Eclipse Trivia Marketing Materials

Event details

Tuesday, April 2 at 6 p.m.

Event link - <https://tinyurl.com/5cjks2fj>

To help you promote this event, we have provided links to both downloadable files of generic materials with NWLN branding, as well as Canva templates that you can edit to include details and branding for your location.

Marketing Materials (Graphics, QR code, etc.)

A note about file types: JPG files are typically better for web use, while PNG files allow for better printing.

- Poster (8.5" x 11")
 - [Printable PDF](#)
 - [Canva Template](#)
- Facebook post (1200x630px)
 - [Downloadable .png](#)
 - [Canva Template](#)
- Website/Calendar image (300x300px)
 - [Downloadable .jpg](#)
 - [Canva Template](#)
- Sample Press Release: See next page

PRESS RELEASE

For Immediate Release

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Libraries to Host Virtual Trivia Contest

Prepare for the upcoming eclipse by testing your knowledge of eclipses, space, astronomy, and more at a free virtual trivia contest to be held Tuesday, April 2 at 6 p.m. CST!

Get ready for the upcoming solar eclipse by joining public libraries in the Northern Waters Library Network for a free virtual trivia contest on Tuesday, April 2 at 6 p.m. CST. While Wisconsin isn't in the path of totality, you can still enjoy a fun night of trivia and test your knowledge of eclipses, space, planets, and more against other self-proclaimed astronomical experts!

You can participate individually or form a team! This event will be held virtually via Zoom so you can participate from wherever you are, on your favorite device! [Click here](#) at the scheduled time to join the contest virtually, or contact your closest NWLS library to find out if they're providing a space to participate in the trivia contest in person.

The winner of the trivia contest will receive a "trophy" and bragging rights!

Questions? Call your local NWLS library <https://nwls.wislib.org/library-directory/> for more information.

