

Taylor Swift Trivia Marketing Materials

Event details

Tuesday, April 16 at 6 p.m.

Event link - <https://tinyurl.com/5cjks2fj>

To help you promote this event, we have provided links to both downloadable files of generic materials with NWLN branding, as well as Canva templates that you can edit to include details and branding for your location.

Marketing Materials (Graphics, QR code, etc.)

A note about file types: JPG files are typically better for web use, while PNG files allow for better printing.

- Poster (8.5" x 11")
 - [Printable PDF](#)
 - [Canva Template](#)
- Facebook post (1200x630px)
 - [Downloadable .png](#)
 - [Canva Template](#)
- Website/Calendar image (300x300px)
 - [Downloadable .jpg](#)
 - [Canva Template](#)
- Sample Press Release: (see next page)

PRESS RELEASE

For Immediate Release

Contact: Leslie Mehle
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Libraries to Host Virtual Taylor Swift Trivia Contest

Test your knowledge of all things Taylor Swift at a free virtual trivia contest to be held Tuesday, April 16 at 6 p.m. CST!

Calling all Swifties! We've got a trivia contest especially for you!

On Tuesday, April 16 at 6 p.m., our Taylor Swift Trivia contest will separate the True Swifties from the imposters! Join the competition and see how you measure up against other fans when answering questions about her life, career, and songs!

You can participate individually or form a team! This event will be held virtually via Zoom so you can participate from wherever you are, on your favorite device! Prizes will be awarded, as well as bragging rights for the winner!

Are you ready for it? [Click here at the scheduled time](#) to join the contest virtually, or contact your closest NWLS library to find out if they're providing a space to participate in the trivia contest in person.

Questions? Call your local NWLS library <https://nwls.wislib.org/library-directory/> for more information.